

FIGURE 2.1 Cooperative Versus Competitive Perspectives

	Macro analysis	Micro analysis
Humans viewed as cooperative (people interact with others on the basis of shared meanings and common symbols)	<i>Structural-Functional Theory</i>	<i>Symbolic Interactionism Theory</i>
Humans viewed as competitive (behavior governed by self-interest)	<i>Conflict Theory</i> (group interests)	<i>Rational Choice Theory</i> (individual interests)